

Cherishing the expert's knowledge: a hybrid method for generating design alternatives

Bart Meyers

Flanders Make



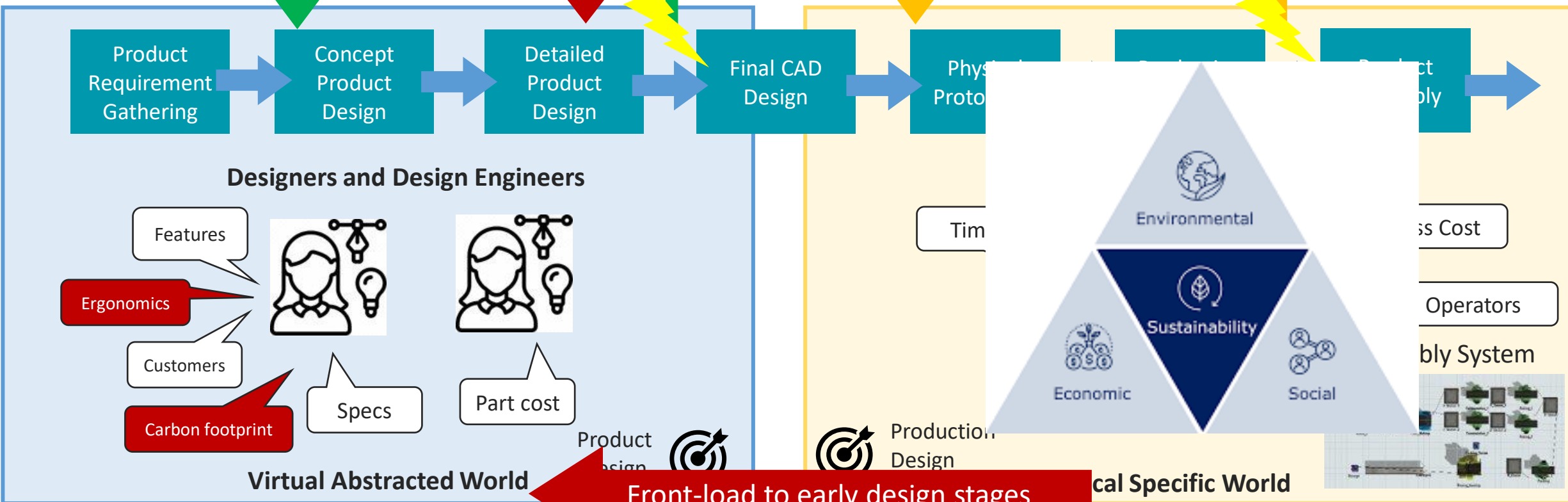
Design in a circular economy is complex

Costly iterations between departments

Design for Excellence

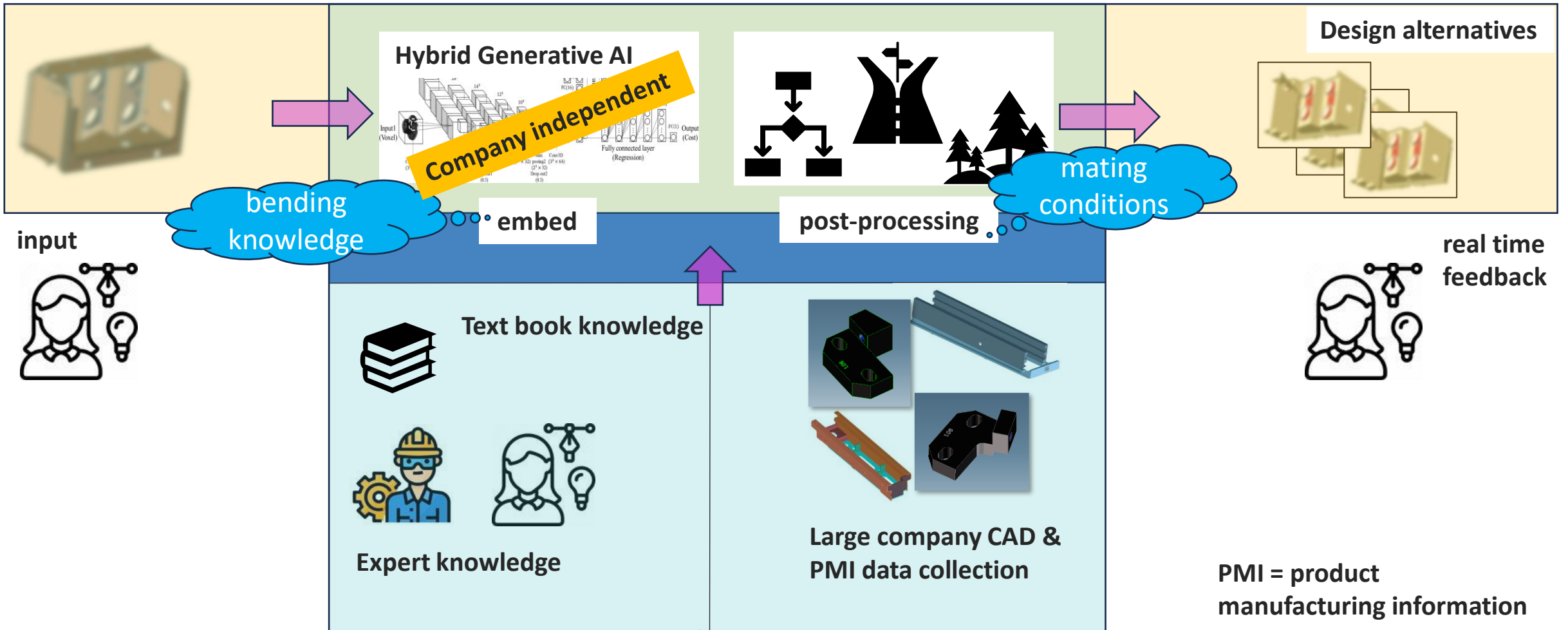
Product Iterations

Process Iterations



Front-load to early design stages

Faster & encompassing design iterations



Thank you for your attention!

Questions?